

Who's Who AT ATHLON

MIKE P.

ACCOUNT MANAGER

Mike is located in Elverson, PA at Athlon's corporate offices.

BOBBY K.

DEALER SUPPORT

Bobby is also located in Elverson, PA at Athlon's corporate offices. His position was created to provide the store managers and floor sales staff with a direct link to Athlon. Some of his responsibilities are in-store training (which will occur in the upcoming weeks), assisting in customer service relations, and other tasks that will alleviate stress and support your selling efforts.

TONY T.

SERVICE TECHNICIAN

Tony is also located in Elverson, PA. He will assist you and your staff with any service issues or parts orders. If you need to reach him directly, please call toll free, 1-888-333-1369.

MELISSA G.

SALES SUPPORT

Melissa is located in Elverson, PA as well. She will be able to provide assistance in many ways. She will be the one who will provide you with Athlon literature and promotional materials. She also will be able to answer any questions you might have or locate one of the above to assist you in any way you might need.



Our Warranty

TREADMILLS

Lifetime: Frame

6 Years: Drive Motor

2 Years: Parts & Electronics

1 Year: Labor

BIKES

Lifetime: Frame

2 Years: Electrical & mechanical parts

1 Year: Labor





Athlon's Mission

IS TO PROVIDE PRODUCTS AND SERVICES THAT ENCOURAGE TOTAL FITNESS (PHYSICAL, EMOTIONAL, MENTAL AND SPIRITUAL) IN AN ENJOYABLE AND SAFE MANNER.



ATHLON

Lifes' an Event...

GET READY

for

The Athlon
PRODUCT LINEUP

www.athlonfitness.com





Motor

Turdan -1.5 hp continuous duty

Speed/Incline

1 – 9 miles per hour in .1 mph increments / 9%incline

Walking Surface

17" x 52" single ply belt, walk-through design, free floating grommet suspension

Deck

Pre-waxed, maintenance-free SlikDek

Display

Speed, calories, time, incline, and distance

Programs

3 pre-set programs



Looking for something more than a “just the basics” approach to an opening price point treadmill?

Welcome to the Athlon 399.

With its sleek design, comfortably stable surface and easy to use electronics, this efficient treadmill could be mistaken for one that costs twice as much. Sure, it's a reasonable - even economical - investment; but if you consider its durable construction, ergonomic frame and 3 preset programs, you'll see it's **anything but basic.**





It's like getting a luxury car at economy car prices. Once you step easily through the innovative *open-frame design* of the iCB 2.0, have a seat on the comfortable *Gel Fitness Cycle saddle* and grip the ergonomically correct *wide handlebars*, you'll notice the not-so-little things that make a difference. Like the *large clear display* that calculates the calories burned, the smooth, *quiet performance* of the belt drive system, and realistic feel of our *exclusive swing arm suspension*. You may look at other bikes, but the iCB 2.0 is the one you'll want to take home.

Frame

Ergonomically correct walk-through frame is made of unibody welded oval tubing.

Suspension

Exclusive swing-arm suspension provides greater user comfort than other bikes in its class.

Drive System

Toothed belt drive system is quieter than chain drives and never needs lubricating.

Belt Tensioning

Idler belt tensioning never needs adjusting.

Control Method

Push button control makes tailoring a workout easier than ever.

Resistance

Eddy current braking system ensures durable non-contact resistance with powerful ceramic magnets.

Display

Simple LCD monitor shows information from 10 programs, as well as heart rate, at a glance, without scanning.

Additional Features

- 33-lb flywheel balanced for minimum vibration
- Water bottle holder located conveniently on handlebars
- Wide, comfortable Gel Fitness Cycle saddle provides efficient support



What makes the Athlon iQ2 feel so much better?

It's the **comfort-cushioned deck** that provides an enjoyable and healthful workout from your home. It's the **easy-to-use display** providing constant monitored feedback on elapsed time, speed, distance, even calories



burned. It's the **walk-through design** that gives you confidence in every step. It's more **comfortable** and **easier** to operate. Take a look at what the **Athlon iQ2** has to offer...



Frame

Ergonomic walk-through design allows confident, obstruction-free stepping

Motor

Pacific Scientific – 1.5 hp continuous duty

Incline

Smooth elevation to 10%, powered by reliable Von Weise motor

Walking Surface

17" x 52" single-ply belt prevents static build-up; free-floating grommet suspension provides a soft, comfortable surface

Deck

Pre-waxed, maintenance-free SlikDek

Display

Easy-to-use LCD display shows time/speed/distance/calories/incline





Step on to the Athlon iQ3 and step up to an innovative, durable treadmill. Consider the advanced suspension that varies the impact and resistance you feel and the dual digital-control system that monitors the motor twice as fast as treadmills costing twice as much. Note the pre-waxed reversible SlikDek; hassle-free and twice as durable as single-sided

Frame

Ergonomic walk-through design allows confident, obstruction-free stepping

Motor

Pacific Scientific – 1.5 hp continuous duty

Speed

0.3 to 10 mph in 0.1 increments

Incline

Smooth elevation to 10%, powered by reliable Von Weise motor

Walking Surface

17" x 52" belt; free-floating grommet suspension

Deck

Pre-waxed, maintenance-free reversible SlikDek

Display

Easy-to-use LCD display shows time/speed/distance/calories/incline and information from 10 pre-set programs.

decks. Take in the 10 pre-set programs, convenient handlebar storage and streamlined display and you'll agree, the iQ3 is one step ahead of the rest.



Finally, a folding treadmill you can run on.



The Athlon iQ4 is not just a durable, high-quality folding treadmill, it's also a sophisticated workout system designed to provide years of exceptional service. The new adaptive rear incline system adds strength and stability to the treadmill in each position, while the state of the art motor controller ensures optimum power at any speed. Strap on the CARDIOsport chest strap to monitor progress for a safe, customized workout.



Frame

Ergonomic walk-through design allows confident, obstruction-free stepping

Motor

Pacific Scientific – 1.5 hp continuous duty

Speed

0.3 to 10 mph in 0.1 increments

Incline

Smooth elevation to 10%, powered by reliable Von Weise motor

Walking Surface

17" x 52" belt; free-floating grommet suspension

Deck

Pre-waxed, maintenance-free reversible SlikDek

Display

Easy-to-use LCD display shows time/speed/distance/calories/incline and information from 10 pre-set programs.

Fold

Fully integrated, motor driven fold features a safe-key lift system for added security



Top of the line

Major player

Without peer

How ever you say it, the CFi200 takes everything Athlon has done well and improves upon it. We took a powerful, durable and stable treadmill, loaded it with extras like retro walking, speed/incline controls on the handlebars and heart-controlled programs, and wrapped it all up in an exciting, sleek design. Add to that an eye-catching SuperTwist monitor, unique isolated frame and 25 programs and you've got a winner by any name.



Motor

Leeson – 2.0 continuous duty

Speed

-4 – 10 mph, handlebar control

Incline

10%, handlebar control

Walking Surface

17" x 52" double-ply belt with a walk-through design using a free floating grommet suspension. Retro walking.

Deck

Reversible SlikDek

Display

Easy-on-the-eyes fluorescent backlit display reduces eyestrain unlike traditional LEDs, and allows multiple readouts *simultaneously*.

Programs

Simple programming system allows user to personalize workout; 5 programs with 5 levels each, in addition to 2 user definable programs.



Athlon's magnum opus by any standard. With Active Ride suspension, quick-shift controls and a neo-magnetic braking system, don't be surprised if the TrueRide 5.0 feels more like a real bike than anything else you've tried. Interchangeable handlebars, seat and pedals provide the familiar comfort of your outdoor cycle, while the aircraft-grade aluminum tubing ensures that the TrueRide 5.0 is one bike you'll keep for years.



Additional Features

- Interchangeable pedals, handlebars and **Body Geometry™ Saddle** seat
- Bike meter electronics
- Aluminum wire bottle holder
- Adjustable in increments of 15mm

Frame

Upright. Polished aircraft-grade aluminum tubing.

Suspension

Patented 4-point full suspension feels more like a real bike.

Drive System

Toothed belt drive system is quieter than chain drives and never needs lubricating or adjusting.

Belt Tensioning

Eccentric belt tensioning provides proper tension with fewer moving parts.

Control Method

Quick-shift, resistance control at the flip of a lever, just like a real bike.

Resistance

Eddy current braking system uses neomagnets for a high resistance, non-contact ride. The 38-lb flywheel ensures that a user up to 300 lbs.

